

The Artist's Playbook

Join the Activation: Your Studio is Everywher



The Promise

This is a living, breathing digital organism. We are mapping the future of the city, one virtual intervention at a time. Follow our progress as we turn gray urban textures into a global gallery of the imagination.

Make Your Own Virtual Street Art from Home

Participation is decentralized, permissionless, and open to all creators. Follow these four simple steps to activate a wall:

1. **Select Your Canvas:** Browse our curated database of high-resolution urban textures from **Frankfurt, Timișoara, Barcelona, Milano, Lima, Mexico, Buenos Aires, Los Angeles, Miami** and beyond. Find the wall that speaks to your style.
2. **Download & Design:** Download the selected texture. Use your preferred tools—Photoshop, Procreate, or AI-assisted software—to place your original artwork onto the surface.
3. **Document Your Vision:** Ensure the lighting and perspective match the environment to create a realistic "Virtual Intervention." Save your final masterpiece.
4. **Share the Link:** Post your creation on **Google Photos, Instagram, or Facebook**. Simply email the link to: sergio@virtualstreetartglobal.org.

The Result: Incoming works will be curated by our technical team and featured in the official Global Gallery at virtualstreetartglobal.org.